SEPTEMBER 2026

# CREDIT MARKET INDICATOR

A comprehensive measure of retail lending health trends

TransUnion CIBIL

# Content


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# OVERALL CREDIT MARKET CONDITIONS



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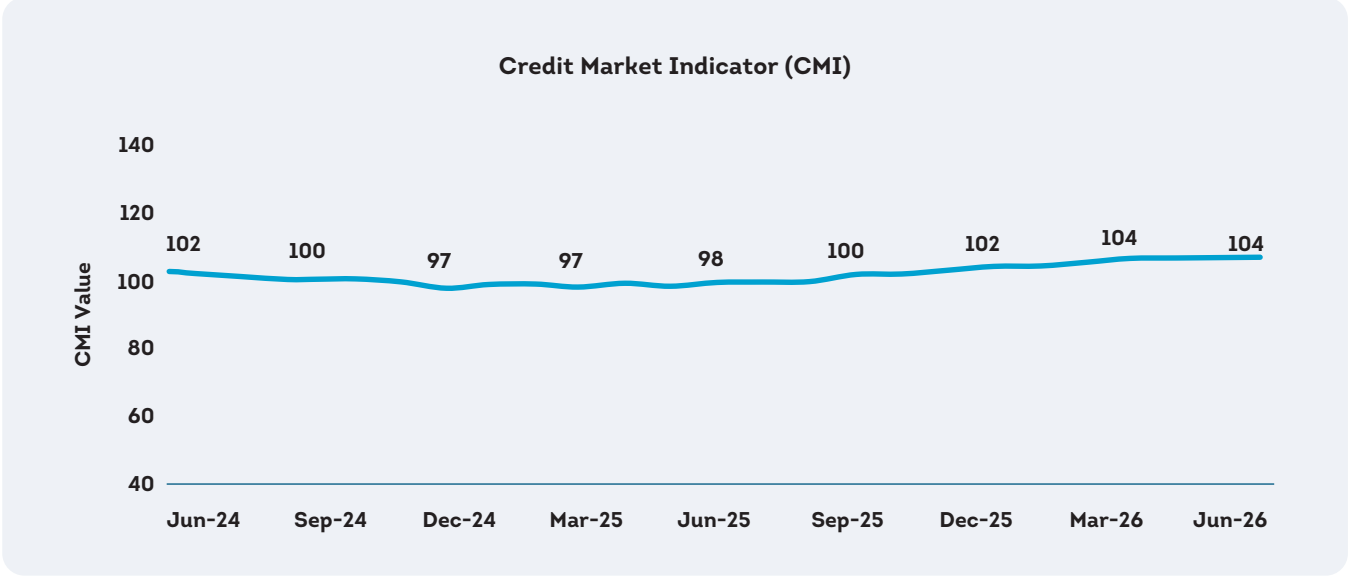
# Strong bounce-back in Consumption Loans with Personal Loans and Consumer Durable Loan increase in FY-27 Q1 shifting focus from Gold Loans

**Key Highlights**

- Retail credit supply has continued to remain strong, with origination value for the quarter ended June 2026 rising by 20% year-on-year compared to the quarter ended June 2025.
- Personal loans value increased year-on-year by 34%, driven primarily by increase in volumes as well which showed a strong growth of 27% over 2025. Smaller ticket sizes have led the volume growth with ticket sizes increasing across the overall spectrum of Personal Loan lending.
- Gen Zs from SuRu location and with credit score segment of Prime and above show fastest growth in Personal Loans and Consumer Durable Loans; though high ticket PL>25 lakhs also show notable growth.




Jun-26 CMI value is provisional and subject to revision as additional data get reported to the TransUnion CIBIL credit bureau.

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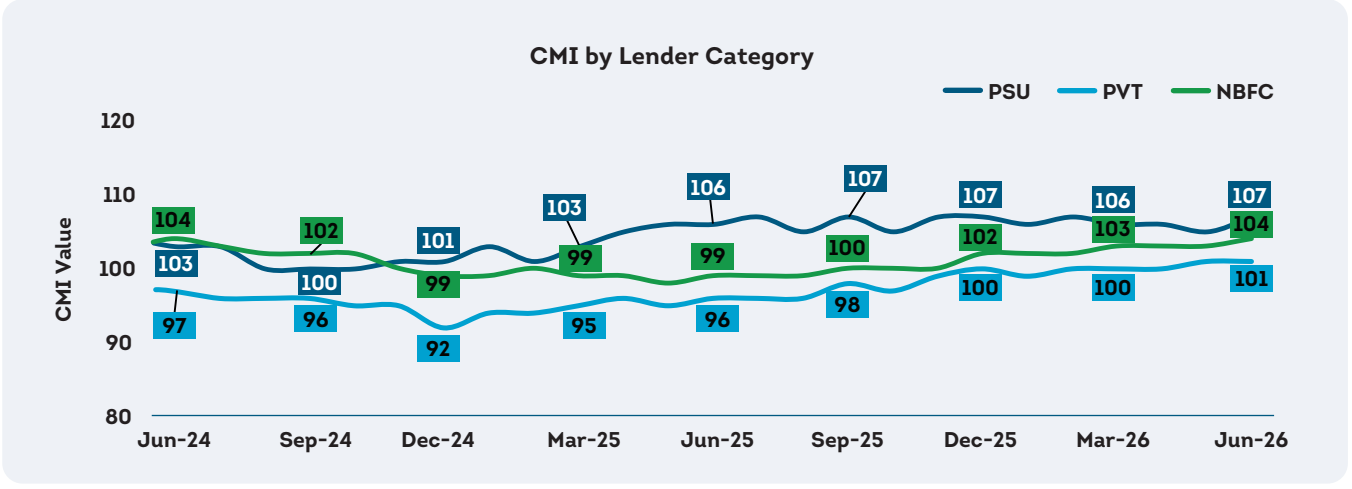
# PSUs continue to lead on CMI while NBFCs recorded a strong 5-point YoY improvement driven by better 90+ DPD balance-level delinquency

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**Key Metric for 3M Ended Jun-26**

| | PSU Banks | PVT Banks | NBFC |
|---|---|---|---|
| Accounts Disbursed (YoY) | 5% | 3% | 15% |
| Amount Disbursed (YoY) | 25% | 22% | 15% |
| Outstanding Balances (YoY) | 23% | 13% | 23% |
| Balance Level 90+ DPD (YoY) | -26bps | -21bps | -33bps |

NBFC includes NBFC, HFC & Fintech
Sanction amount for credit card and Kisan Credit Card is excluded from amount disbursed·



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# DEMAND AND SUPPLY TRENDS

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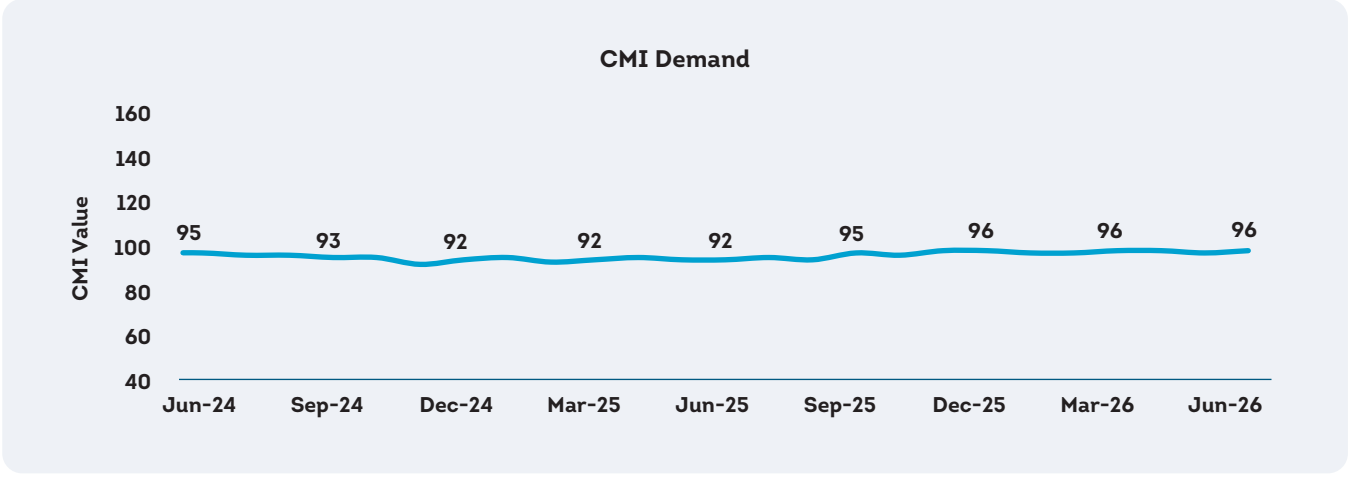
# CMI for demand showed an improving trend in the quarter ending June 2026 with with a 4-point increase from Jun 2025 owing to younger and prime consumers




**3M Ended Jun-26**

| | % Share | YOY Shift |
|---|---|---|
| Semi-urban & Rural Consumers | 53% | 1% |
| Younger Consumers | 59% | 2% |
| New-to-Credit Consumers | 13% | 0% |
| Prime Consumers | 39% | 3% |

Enhanced CreditVision (CV) score ranges are: Prime = 731-800; Young Consumers – Age less than 35 years.



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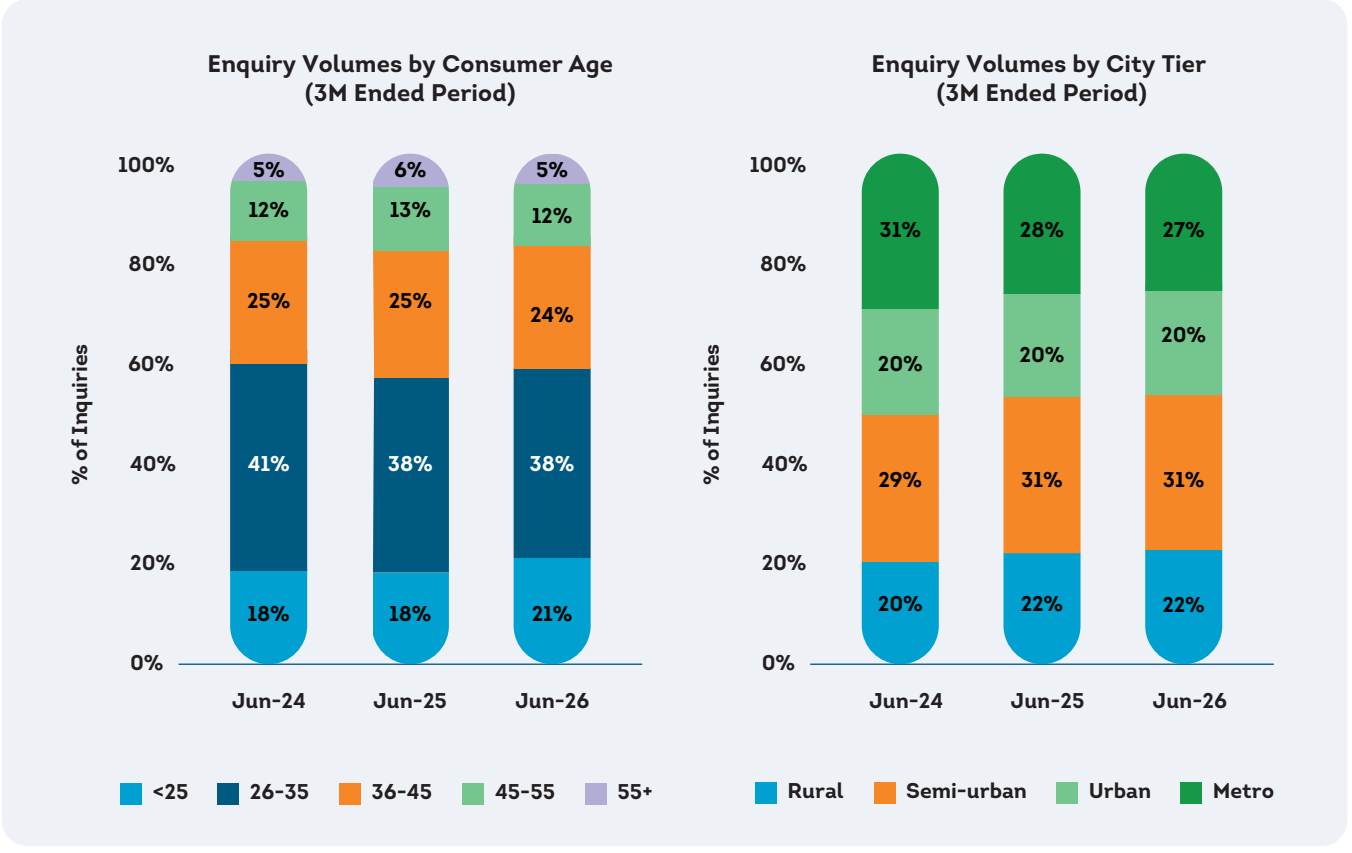
# Credit demand continues to be driven by younger consumers with the share of enquiries from consumers below 25 years increasing in the recent period




Younger Consumers – Age less than 35 years.

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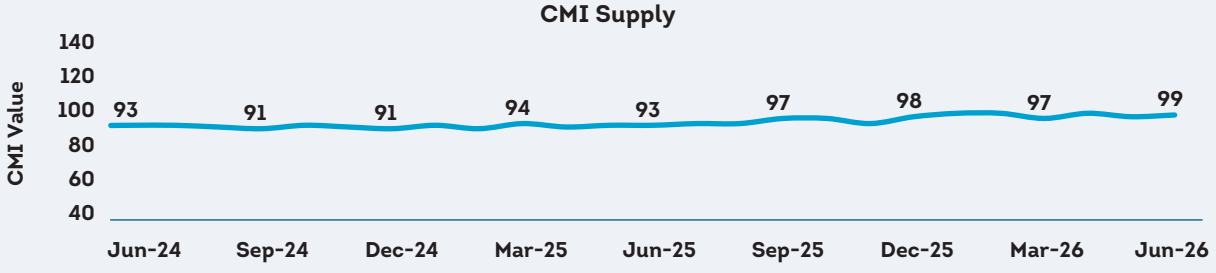
# CMI for supply is higher by 6 points compared to the previous year on the back of an increase noted in Auto Loans, Personal Loans, and Consumer Durable Loans




**YoY Growth in Originations (3M Ended Jun'26)**

| Product | Volume | Value |
|---|---|---|
| Home Loan | 6% | 18% |
| Property Loan | 7% | 23% |
| Auto Loan | 17% | 20% |
| Two-Wheeler Loan | 8% | 10% |
| Personal Loan | 27% | 34% |
| Credit Card | 10% | - |
| Consumer Durable Loan | 27% | 48% |
| Gold Loan | -15% | 12% |

Sanction amount for credit cards excluded from amount disbursed analysis. Home loans and property loans with sanction amount less than INR 2 Lakhs have been excluded.



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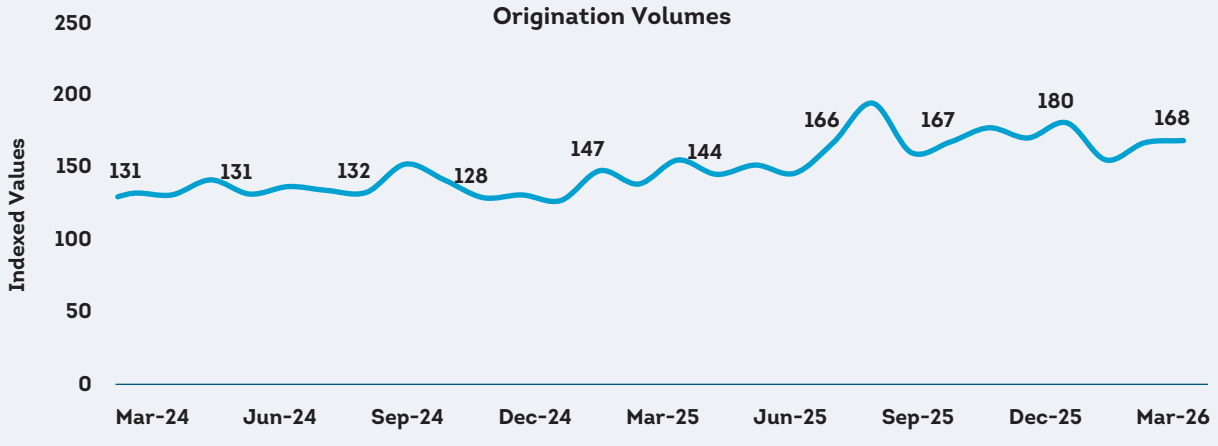
# Focus continues to be on credit-tested and younger consumers with a decrease in share of new-to-credit consumers by 2%




Index: Jun-22 = 100

| | 3M Ended Jun-26 | |
|---|---|---|
| | % Share | YOY Shift |
| Semi-urban & Rural Consumers | 61% | 0% |
| Younger Consumers | 51% | 2% |
| New-to-Credit Consumers | 15% | -2% |
| Prime Consumers | 38% | 3% |

Enhanced CreditVision (CV) score ranges are: Prime = 731-800; Younger Consumers – Age less than 35 years.

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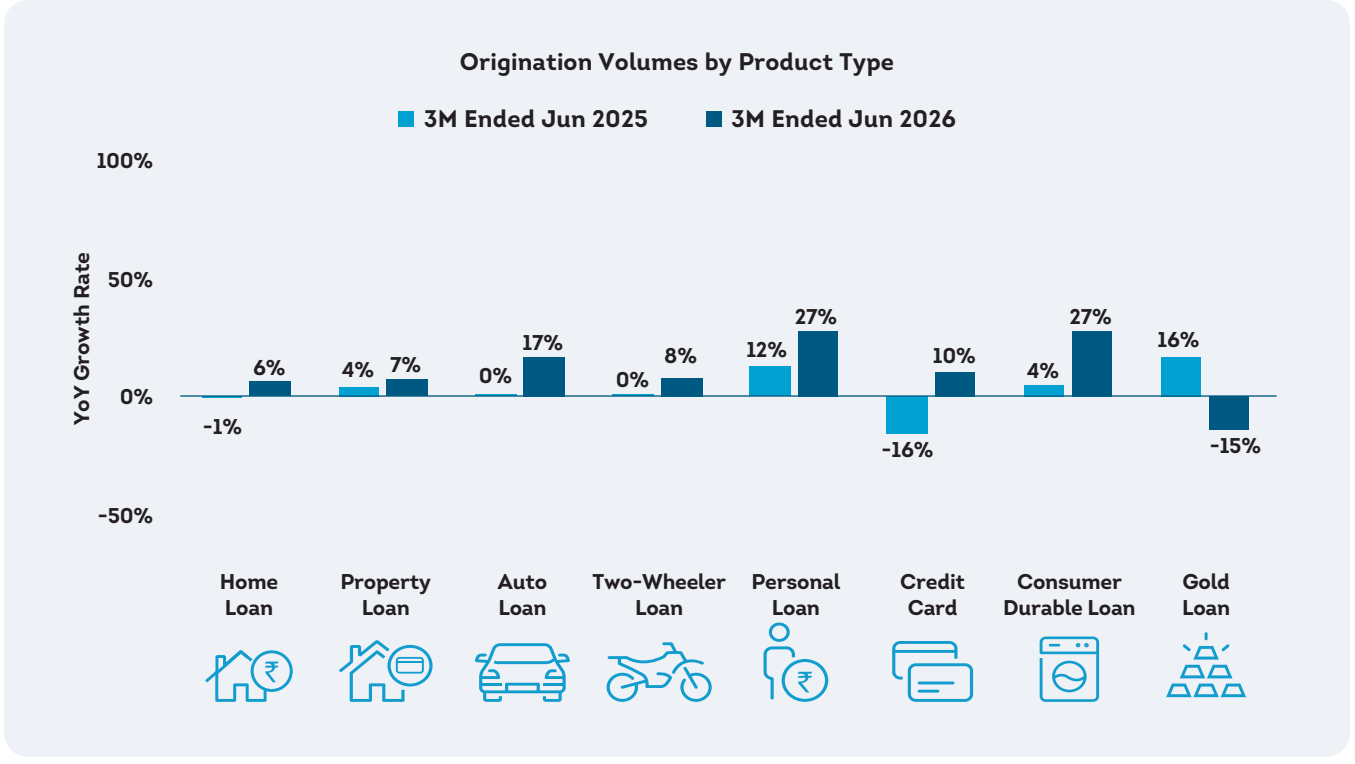
# Auto Loans, Personal Loans and Consumer Durable Loans have shown positive momentum in the June 2026 quarter




Home loans and property loans with sanction amount less than INR 2 Lakhs have been excluded.



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# Personal Loans and Consumer Durable Loans continue to see pickup with younger and SuRu demographics; new segments are also showing up

## Personal Loans originations growth (Q2-2026 vs Q2-2023)

**1.6X**
Overall

**2.2X**
Fastest cohort (Gen Z + SuRu + Prime and above)

**2.4X**
Within Fastest cohort <50 ticket segment

While the PL has seen 1.6X growth overall, we have seen very high growth in more than 25 lakh ticket sizes for PL with 3X growth. Though contributing only 0.1% of the originations the increase is noteworthy.

## Consumer Loans originations growth (Q2-2026 vs Q2-2023)

**1.5X**
Overall

**2.1X**
Fastest cohort (Gen Z + SuRu + Prime and above)

**4.2X**
Within Fastest cohort 1-2L ticket segment

While the CDL has seen 1.5X growth overall, we have seen premiumization play an important role with shift upwards. 1-2 lakhs ticket size CDL has noted with 3.3X growth. Though contributing only 1.3% of the originations, the increase strongly shows aspirational spending.

Enhanced CreditVision score ranges are: Subprime = 300-670; Near prime = 671-730; Prime = 731-800; Prime plus = 801-850; Super prime = 851-900.

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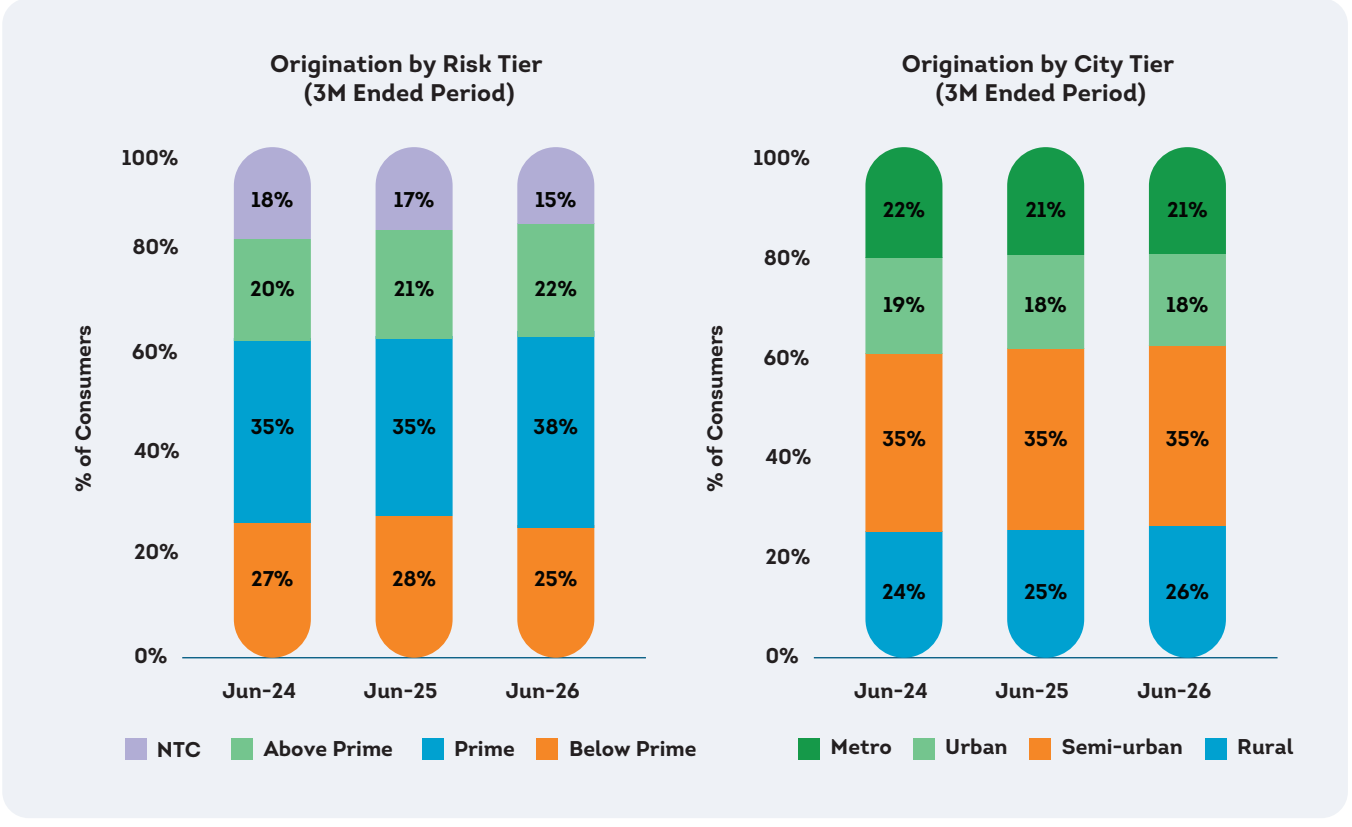
# Lenders continue to focus on credit tested consumers with prime and above consumers making up 60% of all originations

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# CREDIT PERFORMANCE AND CHANGES IN CONSUMER BEHAVIOR

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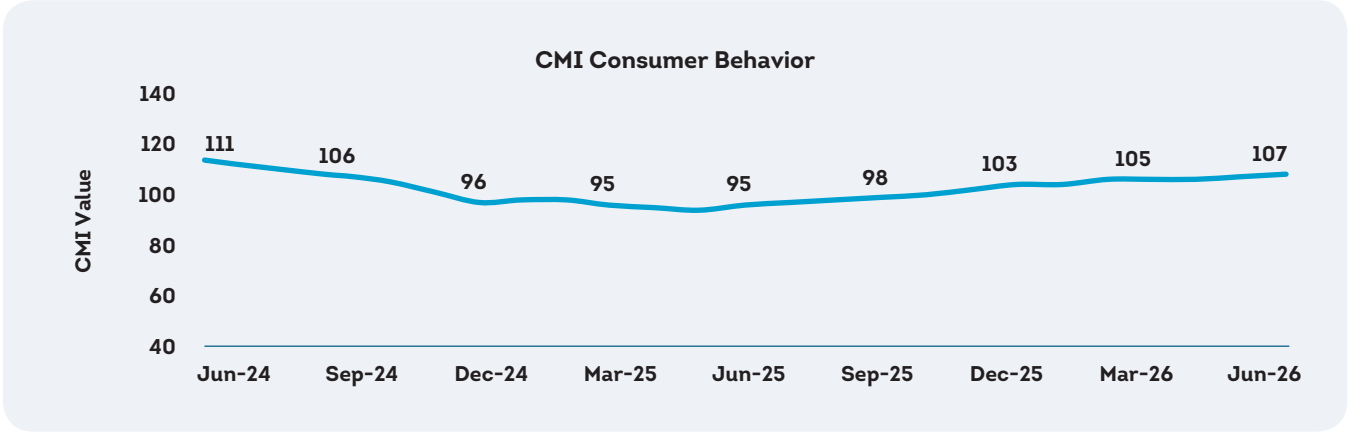
# CMI for consumer behavior improved year-on-year driven by balance growth in products like gold loans, consumer durable loans and loan against property




**Outstanding Balances YoY Growth**

| Product | Jun-26 | Jun-25 |
|---|---|---|
| Home Loan | 11% | 13% |
| Property Loan | 21% | 24% |
| Auto Loan | 15% | 17% |
| Two-Wheeler Loan | 15% | 15% |
| Personal Loan | 15% | 9% |
| Credit Card | 1% | 11% |
| Consumer Durable Loan | 39% | 8% |
| Gold Loan | 55% | 37% |



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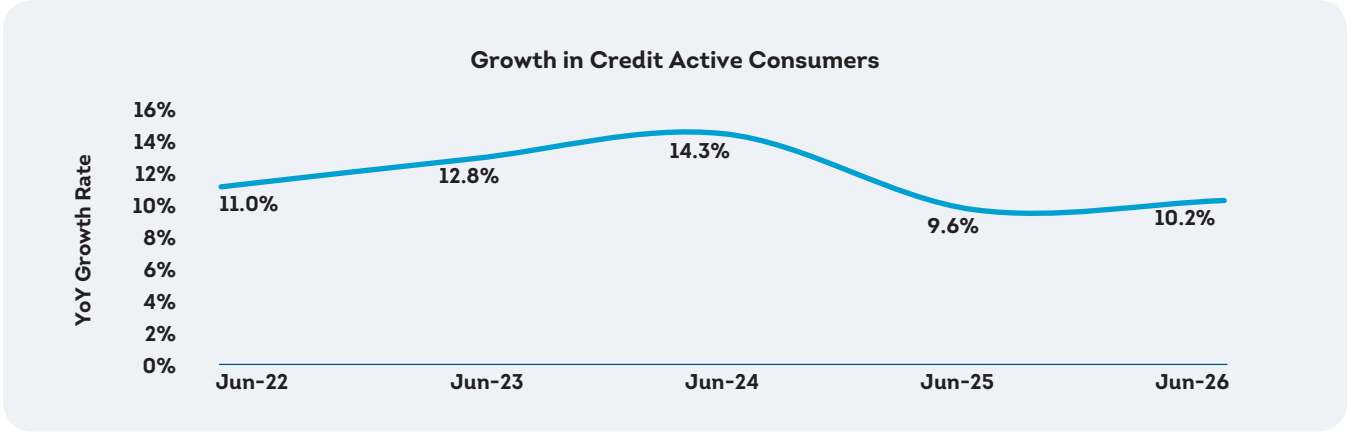
# YoY growth in credit-active consumers stabilized at 10% in June 2026 with uptick noted in Personal Loans and Consumer Loans




**Consumers Holding Live Trades YoY Growth**

| Product | Jun-26 | Jun-25 |
|---|---|---|
| Home Loan | 5% | 6% |
| Property Loan | 16% | 19% |
| Auto Loan | 11% | 12% |
| Two-Wheeler Loan | 12% | 12% |
| Personal Loan | 12% | 12% |
| Credit Card | 6% | 4% |
| Consumer Durable Loan | 23% | 5% |
| Gold Loan | 10% | 13% |

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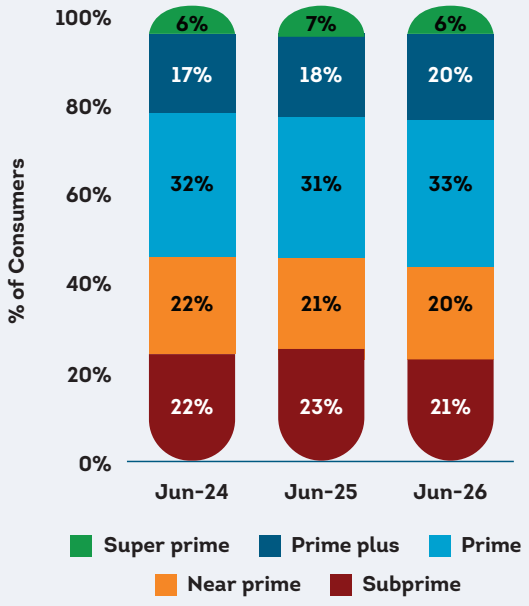
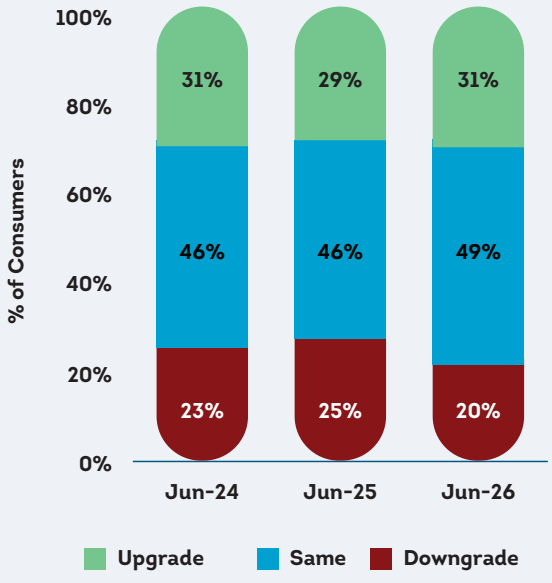
# Lower downgrades in the Prime segment indicate continued improvement in credit behaviour from better risk band borrowers

## Consumer Distribution by Risk Tier




## Prime Segment 12 Month Score Migration

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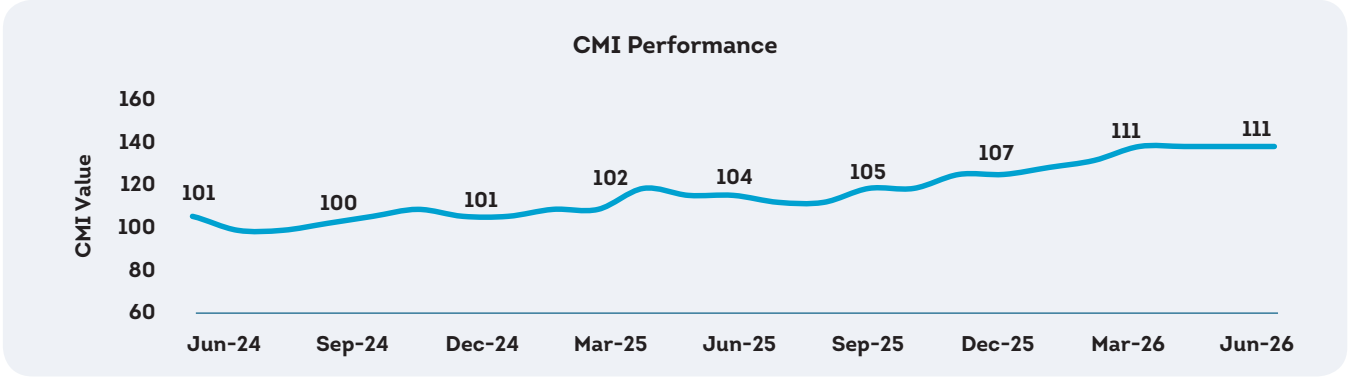
# Balance-level delinquencies have improved across key product segments, leading to an increase of 9 points in CMI for performance




Higher value of performance CMI reflects better performance

**Balance-level 90+ DPD by Product (Jun-26)**

| Product | 90+ Rate | YoY Change (Bps) |
|---|---|---|
| Home Loan | 0.6% | -13 |
| Property Loan | 1.2% | -14 |
| Auto Loan | 0.5% | -8 |
| Two-Wheeler Loan | 1.4% | -64 |
| Personal Loan | 0.9% | -34 |
| Credit Card | 1.5% | -58 |
| Consumer Durable Loan | 0.8% | -72 |
| Gold Loan | 0.2% | -21 |

Delinquency rates are measured as a percentage of balances in 90 to 719 days past due respectively for home loan, property loan; and 90 to 179 days past due respectively for other products. Excludes ARCs; micro-LAP is defined as property loans with ticket size between INR 2L-10L. Home loans and property loans with sanction amount less than INR 2 Lakhs have been excluded

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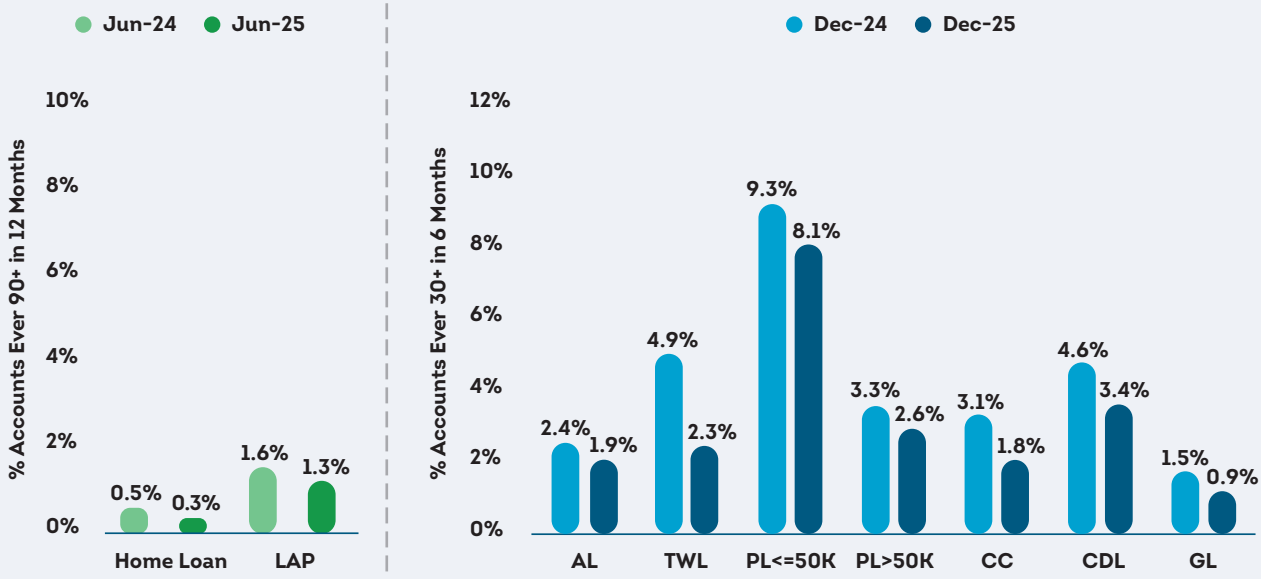
# Early delinquency rates for all products have reduced compared to previous year showcasing continued improvement in performance on the newer originations

Vintage Delinquency by **Accounts (3M Ended Period Origination)**




Vintage delinquency is calculated as % of accounts ever 30+ DPD and 90+ DPD, respectively in 6 and 12 months from origination. E.g. Origination of Jan-Mar 2025 period and performance measured in Jul-Sep 2025 period for Ever 30+ in 6 months. Micro-LAP is defined as property loans with ticket size between INR 2L-10L. Home loans and property loans with sanction amount less than INR 2 Lakhs have been excluded



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# Definitions and Notes

- All credit-related data is sourced from TransUnion CIBIL consumer database.
- Retail lending includes all consumer lending products.
- The latest month values are subject to revision as additional data get reported to the TransUnion CIBIL credit bureau
- Latest month Origination/disbursement values are provisional and subject to revision as additional data gets reported
- QoQ refers to growth rate of a month in a quarter over a similar month in the previous quarter. As an example, June over March or April over January.
- Approval rate is calculated as the percentage of accounts which were opened within the next 90 days of the enquiry for home loans, commercial vehicle, construction equipment and education loans; and within the next 30 days of enquiry for all other loans. Approval Rate month is 30 – 90 days post the enquiry month.
- NBFC+ includes Non-Banking Financial Companies (NBFCs), Housing Finance Companies (HFCs) and FinTechs.
- Enhanced CreditVision (CV) score ranges are: Subprime = 300–670; Near prime = 671–730; Prime = 731–800; Prime plus = 801–850; Super prime = 851-900. Grouped together, below prime consumers constitute a CV score of ≤730 and prime or above a CV score of ≥731.
- NTC (New-to-Credit) Consumers refers to those consumers who do not have a score as of beginning of the month of the loan origination for a given calendar month. An increase in NTC% indicates higher financial inclusion.
- FTB (First-time-Borrower) refers to consumers who have taken their first ever retail credit product in that particular month or quarter.
- Delinquency rates are measured as percentage of accounts, balances in 30, 90, 180, 360 to 719 days past due respectively for home loan, property loan and agriculture loans; 30, 90 to 359 days past due for commercial vehicle loan, construction equipment loan and tractor loan; and 30, 90 to 179 days past due respectively for other products.
- Roll Back + Cure Rate (30-59 DPD bucket) is the percentage of accounts in 30-59 DPD in the previous month, which rolled back to 1-29 DPD bucket or were normalized to 0 DPD in the current month.
- Cure Rate (180-359 DPD bucket) is the percentage of accounts in 180-359 DPD in the previous month, which normalized to 0 DPD in the current month.
- Subprime to Above Subprime Consumers% is the percentage of consumers who were subprime (CV score 300-670) 12 months prior and migrated to above subprime (CV score 671-900) for that particular month. Higher percentage reflects improvement.
- Above Subprime to Subprime Consumers% is the percentage of consumers who were above subprime (CV score 671-900) 12 months prior and migrated to subprime (CV score 300-670) for that particular month. Higher percentage reflects deterioration.

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