

Custom Insights

Personalized insights for your business strategies

Tailored analyses to unleash hidden insights across the borrower credit lifecycle

TransUnion CIBIL's Custom Insights, a solution within our Advanced Data Analytics Suite provides you with access to bespoke insights specially prepared to suit your business requirements which help in:

- **Analyzing market trends**
- **Monitoring portfolio performance**
- **Benchmarking your portfolio with the peer group**
- **Analyzing current trends for new launches**

With growing competition and increasing business opportunities, it is very important to leverage industry insights that help you make informed decisions. With our Custom Insights solution, you can now gain crucial information to outpace competition while mitigating business risks.

We provide customized reports tailored to your specific needs and enable your organization to gain deep, actionable insights for strategic decision making, enhancing portfolio performance & improved risk management. Now you can make Informed decisions powered by TransUnion CIBIL's reliable and robust data by gaining detailed insights of portfolio and originations, identify potential risks and help you strategize for future growth.

What we offer?



Market Sizing

Get a point in time snapshot to compare your institution's book and risk with industry or your peers based on defined criteria



Portfolio Benchmarking

Compare your portfolio's performance against industry benchmarks. Identify strengths, weaknesses and opportunities for growth



Debt Management Benchmarking

Compare your institution's debt management performance for NPA loans with industry/peers



Retro-Analysis / Reject Inferencing

Fine tune your risk models, improve approval rates while containing risk with our reject inferencing report

Key Benefits

1

Data Driven Decisions

Take decisions backed by a comprehensive analysis of industry data

2

Identify growth opportunities

Our reports help you dive deeper into the growth areas and explore opportunities that can help you grow your business

3

Better risk management

Identify areas of risk and devise strategies to minimize or avoid them well in time

4

Optimized portfolio management

Manage your existing portfolio by identifying the risks and opportunities helping you optimize your efforts

Custom Insights can help you with:

- Reviewing market share for new originations and portfolio
- Monitoring portfolio performance and bad rates
- Tracking performance of new originations at specific vintages to align internal growth strategies
- Improving collections efficiency using roll rate analysis
- Benchmarking risk levels - 30+/90+ for book v/s peer groups
- Analyzing current market for a new product launch or when entering a new geography

With our Custom Insights solution, get access to tailored insights into industry level data and take informed decisions that drive growth and optimize outcomes throughout your credit journey.