

## Innovation Lab

Engage with TransUnion CIBIL's Data Science experts in an in-person workshop to develop bespoke models & scorecards for your unique business needs.



Experience TransUnion CIBIL's Innovation Lab—an immersive environment designed for rapid model development and real-time data-driven insights. Collaborate with our data science experts to create bespoke models, accelerate innovation, and unlock new business opportunities across industries.

Innovation lab helps you rapidly develop models and scorecards through real-time discovery and rapid iterations helping you compress the model development timelines.

Leverage TransUnion CIBIL's Innovation Lab to solve complex business challenges across the credit lifecycle. Our collaborative, hands-on approach integrates deep data science expertise cloud-powered analytics to accelerate your model development process and enhance decision-making.

Be at the forefront of lending innovation utilizing our data and analytics expertise through an in-person collaboration during the model development process. Gain real-time access to analytics and insights, allowing for dynamic experimentation and faster go-to-market strategies. Work with our Data Science experts at our office premises to rapidly develop models and iterate on the go reducing your model development timelines significantly. Our Innovation Lab offers a secured cleanroom environment enabling you to securely bring your data and analyze it with powerful tools leveraging the power of cloud computing.

### With our Innovation Lab, you can

#### Accelerate Model & Scorecard development

Engage in in-person workshops with our data scientists, facilitating rapid iterations and significantly reducing model development timelines.

#### Collaborate on Model Development with our Experts

Work closely with TransUnion CIBIL's data science experts, leveraging our deep domain knowledge and advanced analytics capabilities to develop customized solutions.

#### Create Bespoke Models and Scores

Develop custom models and scorecards that provide deeper insights, empowering you to make strategic business decisions.

#### Identify new opportunities


Explore the data in detail through an in-person Innovation Lab workshop, uncovering new opportunities and generating actionable insights.

#### Utilize Cleanroom Environment

Utilize our secure cleanroom environment, enabling you to bring your sensitive data and analyze it with powerful cloud-based tools.

**Key Features:**


**1**



**IN-PERSON INNOVATION LAB WORKSHOP**

Work directly with our data scientists in a secured, cleanroom environment.


**2**



**CLOUD BASED SCALABLE PLATFORM FOR ANALYTICS**

Analyze large datasets with speed and efficiency.


**3**



**FASTER DEVELOPMENT CYCLES**

Iterate and test models in days instead of weeks, reducing time-to-market.

**4**



**ACCESS TRANSUNION CIBIL'S COMPREHENSIVE DATA FOR MODEL BUILDING**

Drive deeper insights with our comprehensive, proprietary data for strategic decision-making.

From small to established credit institutions, our hands-on experience in data analytics brings tangible value across the spectrum.

Contact your TransUnion CIBIL representative to explore how an Innovation Lab can help address your business challenges.