

## TruIQ Analytics Studio

Collaborate to rapidly build & test models with ease.

### A service for seamless data collaboration and faster model development

TruIQ Analytics Studio is a TransUnion CIBIL hosted cloud-based service that provides the ability to build credit risk models using pre-populated code templates, deploy wherever you want.

Built with state-of-the-art analytics tools, libraries and privacy-first frameworks, TruIQ Analytics Studio ensures the highest level of security, privacy and data governance through advanced encryption, pseudonymization and strict data handling protocols.

It's designed to help reduce data friction, accelerate model development and provide rapid access to TransUnion CIBIL's proprietary data, scores, and industry-leading algorithms, all within a governed privacy-protected workspace.

With the growing availability of customer data across multiple touch points, lenders need robust credit risk models. TruIQ Analytics Studio provides a secure, governed environment that enables rapid model development without compromising data.

Leverage TransUnion CIBIL's vast data resources, deep data science expertise and scalable analytics environment to develop models on your own or in collaboration with our data science experts for a variety of credit risk and portfolio management use cases.

### Key Features



**Trusted Cloud Environment:**

Securely combine, analyze and collaborate on data in a privacy protected secure cloud environment



**Complete Data Privacy & Security:**

Ensure data privacy with advanced encryption, pseudonymization and strict governance



**Scalable Analytics Environment:**

Easily scale and analyze data of any size or complexity via cloud



**Collaborative Model Development:**

Partner with TransUnion CIBIL's data science team for model building



**Rapid Development:**

Use advanced analytics tools for faster development and testing



**Integrated POSIT Workbench:**

Develop models in R and Python within a secure environment



**Rapid Data Access:**

Get rapid access to TransUnion CIBIL's proprietary data, scores, and industry-leading algorithms

## What can you do with TransUnion CIBIL's TruIQ Analytics Studio?

<b>01</b>	<b>02</b>	<b>03</b>	<b>04</b>
<b>Collaborate with TransUnion CIBIL's data science team</b> Co-develop risk models tailored to your lending needs within a secure environment.	<b>Secure, governed data collaboration</b> Work in a privacy-first, compliant environment with encryption, pseudonymization and strict data handling protocols ensuring your data remains protected at every stage.	<b>Accelerate model development and reduce governance friction</b> Speed up onboarding, data sharing, bureau data access and governance compliance to shorten time-to-insight.	<b>Build across diverse use cases</b> Build models for use cases like prescreen, reject inferencing, risk scorecards, co-lending, etc.

### Why Us?

TruIQ Analytics Studio is designed for India's financial services ecosystem offering a secure, governed environment along with advanced analytics tools. It enables rapid development and testing of risk models while ensuring data privacy, governance and regulatory compliance.

By facilitating collaboration with TransUnion CIBIL's data science team, it helps reduce data friction, accelerate model development and support a variety of credit risk and portfolio analytics use cases within a compliant framework.

**Contact your TransUnion CIBIL representative to explore how TruIQ Analytics Studio can help power your next-gen credit risk models and accelerate decision making.**